

MHPR

Public Relations Consultants

59 Van Praagh Avenue, Milton Park, Harare
Tel.+263-4-251538/9/40, 252705, 2928036/7
e-mail: mail@mhpr.co.zw

BRIEF

COMPANY PROFILE

Tel. +263-4-251538-40
+263-4-252705
+263-4-2928036

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59 Van Praagh Ave
Milton Park
Harare

MHPR Public Relations Consultants is the trading name of Mike Hamilton Public Relations (Pvt) Ltd, which was established in June 1998.

It offers a full range of public relations services aimed at enhancing the image of its corporate clients.

This includes:

- drafting news releases;
- media liaison;
- drafting advertisement texts and simple advertisement design;
- speech writing;
- drafting articles for newsletters, newspapers and magazines;
- drafting brochure texts;
- drafting and/or editing articles for publications, whether these be in-house magazines, customer bulletins, newsletters, direct mail communications, web-sites or any other type of media;
- publication editing;
- publishing magazines and other publications;
- proofreading & editing of letters, fliers and other stakeholder communications;
- event management;
- media management;
- issues management;
- crisis management (from PR perspective);
- arranging photography;
- arranging video recordings;
- drafting video scripts and overseeing video editing;
- advice on public relations implications of company plans, strategies or activities;
- providing feedback on customer perceptions;
- in-house and external communications advice;
- public relations training; and
- provision of banners, T-shirts, golf-shirts, caps and other promotional materials.
